

**High Commission of India,
Nairobi**

This Mission is pleased to inform that the **5th edition of International Exhibition & Conference on Steel Industry – 'INDIA STEEL EXPO 2023'** is being organized by the Ministry of Steel, Government of India along with the Federation of Indian Chambers of Commerce and Industry (FICCI) **from February 20-22, 2023 at Bombay Exhibition Centre, Mumbai, India.** The Ministry of Commerce & Industry, Government of India is extending support to the event. The event consists of an International Exhibition and a Conference along with series of concurrent event such as the CEOs Forum, Reverse Buyer Seller Meet, etc.

2. India Steel Expo 2023 will provide a unique opportunity to International Steel Producers, Technology Companies to showcase their equipment, latest technology and their best practices through Live demonstrations in 12,000 sq. meters of exhibition area and will also provide an excellent platform to buyers, sellers, technology providers, manufacturers, traders, importers, investors and other allied organizations/ institutions from steel industry to interact and develop healthy business relationship with Indian steel industry.

3. The Event will feature a Reverse Buyer Meet (RBSM) where more than 250 delegates from Africa, Middle East, CIS, and Asia are being invited. B2B and B2G meetings will be conducted during the event. The objective is to facilitate the development of strategic partnerships in the steel sector between India and countries from these regions and to promote the export of quality steel products from India.

4. Please find enclosed [soft copy of Brochure - India Steel Expo 2023](#) and [Post Show Report- India Steel Expo 2019](#) (kindly download by clicking these hyperlinks). For more information, you may like to kindly visit the event website www.indiasteelexpo.in.

5. Interested Kenyan businessmen who are bulk buyers and consumers of steel such as infrastructure developers, stakeholders from construction, Defence, Railway, shipping, capital goods, and related Associations are encouraged to participate in this event by registering at https://www.indiasteelexpo.in/hosted_buyer_registration.php. The selected delegates will be provided hospitalities such as economy class air tickets, hotel accommodation(3 Nights), airport transfer, and local transport in India. The selection will be done by a screening committee.

6. Any related feedback and/or queries may be directly addressed to Deputy Director – FICCI, Mr. Sudhanshu Gupta at E-mail: sudhanshu.gupta@ficci.com; isebuyers@ficci.com with intimation to this Mission at comsec.nairobi@mea.gov.in.

(Nairobi, 21.09.2022)